



CUSTOMER JOURNEY



WITH AMBER VILHAUER
MARKETING & SALES STRATEGIST

CUSTOMER JOURNEY

How will a prospect hear about me?

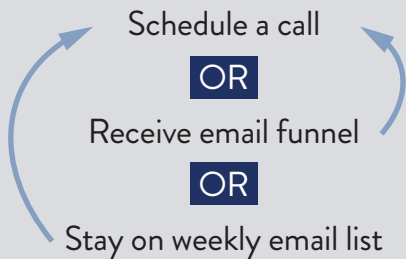
- Speaking
- Video / Live Streaming
- Social media
- Word of Mouth
- Google Search
- Podcast Interview
- etc...



What steps will the prospect take on my website?

1. Watch home page video
2. Got to website page
3. Watch video & optin

THEN WHAT?



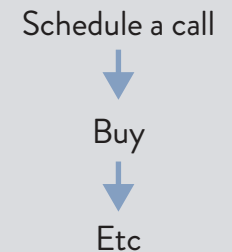
THEN WHAT?

Buy a website

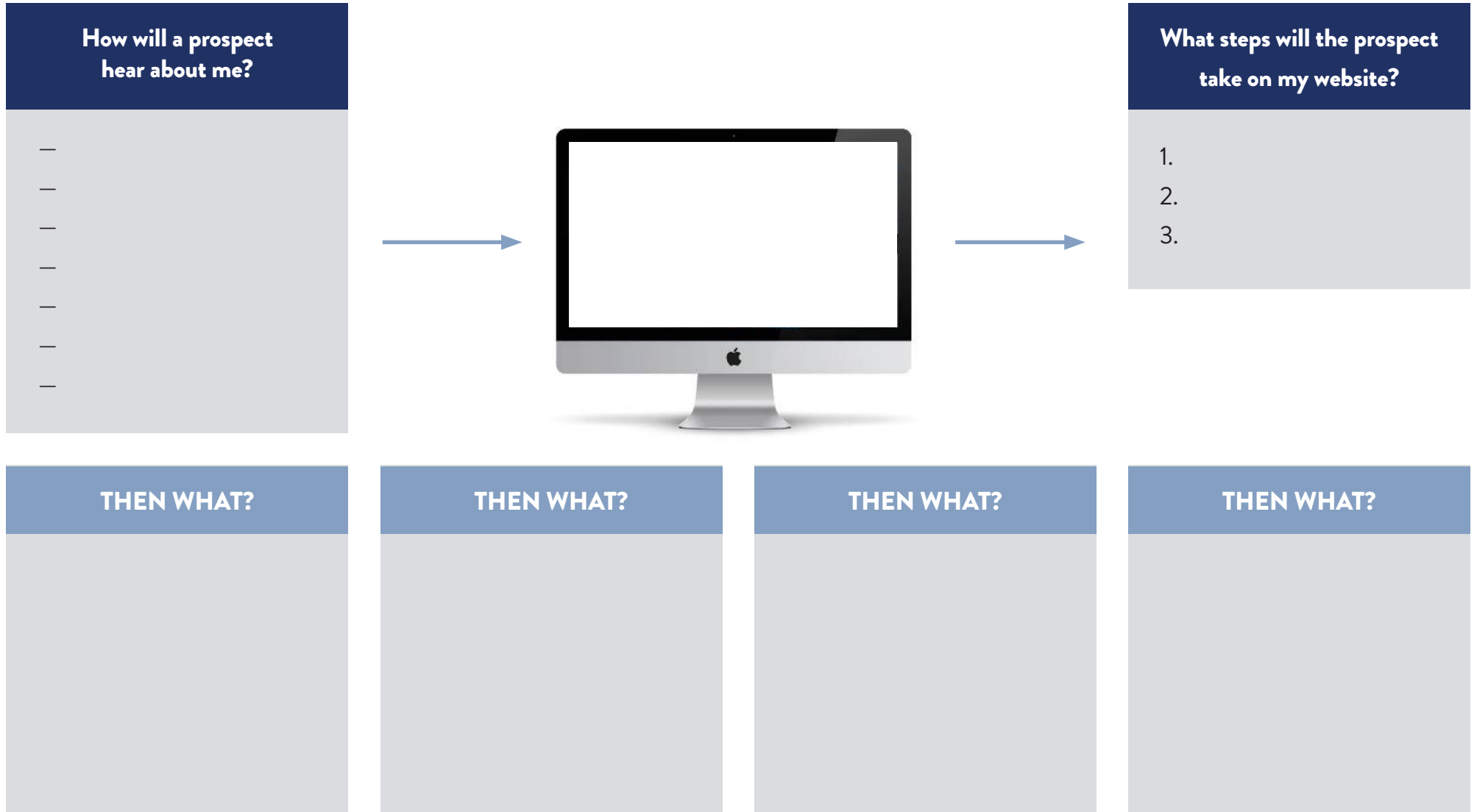
THEN WHAT?


Post launch:
Leverage To Scale demo

THEN WHAT?



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about
Amber
Vilhauer

Amber's life's purpose is helping others feel seen, heard, loved and valued. Her career's purpose is to help impact-driven businesses owners get their message out to the world in the most efficient and powerful way through digital marketing opportunities.

